

ORDER



WAVY

Orders
Order / Rev: 206814
Alt Order #: 06853834
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/18/12 / 09/18/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	138	\$48,955.00	\$41,611.75
10/01/12	10/01/12	31	\$10,250.00	\$8,712.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	138	\$48,955.00	\$41,611.75	0.00
October 2012	31	\$10,250.00	\$8,712.50	0.00
Totals	169	\$59,205.00	\$50,324.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	32%	\$59,205.00
Market	100%	\$185,015.62

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	3%	\$5,550.47
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$25,902.19
WTVZ	7%	\$12,951.09
WVBT	23%	\$42,553.59
WVEC	21%	\$38,853.28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/25/12	09/28/12	Today Show 2	CM	9a-10a	- TWTF - -	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
TODAY SHOW 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF - - 6 \$150.00 0.00															
E 2	WAVY	10/01/12	10/01/12		CM	9a-10a	M- - - - -	:30	2	\$300.00	P2	0.00	NM	2	\$600.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 2											
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$300.00		0.00				
E 3	WAVY	09/25/12	09/28/12	Today Show 3	CM	10a-11a	- TWTF- -	:30	6	\$125.00	P3	0.00	NM	6	\$750.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$125.00		0.00				
E 4	WAVY	10/01/12	10/01/12	Today Show 3	CM	10a-11a	M- - - - -	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$125.00		0.00				
E 5	WAVY	09/25/12	09/28/12	Hampton Roads Show	CM	11a-12p	- TWTF- -	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$50.00		0.00				
E 6	WAVY	10/01/12	10/01/12	Hampton Roads Show	CM	11a-12p	M- - - - -	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$50.00		0.00				
E 7	WAVY	09/25/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	- TWTF- -	:30	6	\$75.00	P4	0.00	NM	6	\$450.00
				News 10 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$75.00		0.00				
E 8	WAVY	10/01/12	10/01/12	WAVY News 10 @ Noon	CM	12p-1p	M- - - - -	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				News 10 @ Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$75.00		0.00				
E 9	WAVY	09/25/12	09/28/12	Days of Our Lives	CM	1p-2p	- TWTF- -	:30	6	\$150.00	P3	0.00	NM	6	\$900.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$150.00		0.00				
E 10	WAVY	10/01/12	10/01/12	Days of Our Lives	CM	1p-2p	M- - - - -	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$150.00		0.00				
E 11	WAVY	09/25/12	09/28/12	M-F 2-3p	CM	2-3p	- TWTF- -	:30	6	\$50.00	P5	0.00	NM	6	\$300.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$50.00		0.00				
E 12	WAVY	10/01/12	10/01/12	M-F 2-3p	CM	2-3p	M- - - - -	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M- - - - -		2			\$50.00		0.00				
E 13	WAVY	09/25/12	09/28/12	M-F 3-4p	CM	3p-4p	- TWTF- -	:30	6	\$125.00	P3	0.00	NM	6	\$750.00
				Maury Povich											
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF- -		6			\$125.00		0.00				
E 14	WAVY	10/01/12	10/01/12		CM	3p-4p	M- - - - -	:30	2	\$100.00	P4	0.00	NM	2	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Maury Povich MAURY POVICH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$100.00 0.00															
E 15	WAVY	09/25/12	09/28/12	M-F 4-5p M-F 4-5p	CM	4p-5p	- TWTF--	:30	6	\$125.00	P4	0.00	NM	6	\$750.00
ANDERSON COOPER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 6 \$125.00 0.00															
E 16	WAVY	10/01/12	10/01/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
ANDERSON COOPER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$125.00 0.00															
E 17	WAVY	09/25/12	09/28/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- TWTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 6 \$300.00 0.00															
E 18	WAVY	10/01/12	10/01/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$150.00 0.00															
E 19	WAVY	09/25/12	09/28/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	- TWTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 6 \$700.00 0.00															
E 20	WAVY	10/01/12	10/01/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$700.00 0.00															
E 21	WAVY	09/25/12	09/28/12	Today Show M-F Today Show M-F	CM	7a-9a	- TWTF--	:30	8	\$700.00	P2	0.00	NM	8	\$5,600.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 8 \$700.00 0.00															
E 22	WAVY	10/01/12	10/01/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 2 \$700.00 0.00															
E 23	WAVY	09/25/12	09/28/12	WAVY Early Today New WAVY News 430-5am	CM	430-5a	- TWTF--	:30	3	\$40.00	P4	0.00	NM	3	\$120.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF-- 3 \$40.00 0.00															
E 24	WAVY	09/30/12	09/30/12	WAVY Early Today New WAVY News 430-5am	CM	430-5a	-----S	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$40.00 0.00															
E 25	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
SATURDAY EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 2 \$100.00 0.00															
E 26	WAVY	09/29/12	09/29/12		CM	7a-8a	-----S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 Sa 7a															
WAVY News 10 Sa 7a															
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$250.00		0.00			
E 27	WAVY	09/29/12	09/29/12	Today Show Sa	CM	8a-10a	-----S-	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
Today Show Saturday															
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$500.00		0.00			
E 28	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday	CM	6a-7a	-----S	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
WAVY News 10 Sunday 6a															
SUNDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$100.00		0.00			
E 29	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday	CM	7a-8a	-----S	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
WAVY News 10 Sunday 7a															
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$200.00		0.00			
E 30	WAVY	09/30/12	09/30/12	Today Show Su	CM	8a-9a	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Today Show Sunday															
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$500.00		0.00			
E 31	WAVY	09/30/12	09/30/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
E 32	WAVY	09/25/12	09/28/12	WAVY News 10 @5p	CM	5p-530p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
News 10 @5p															
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$350.00		0.00			
E 33	WAVY	10/01/12	10/01/12	WAVY News 10 @5p	CM	5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
News 10 @5p															
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$350.00		0.00			
E 34	WAVY	09/25/12	09/28/12	WAVY News 10 @530p	CM	530p-6p	-TWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
News 10 @530p															
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$350.00		0.00			
E 35	WAVY	10/01/12	10/01/12	WAVY News 10 @530p	CM	530p-6p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
News 10 @530p															
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$350.00		0.00			
E 36	WAVY	09/25/12	09/28/12	WAVY News 10 @6p	CM	6p-630p	-TWTF--	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
News 10 @6p															
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$800.00		0.00			
E 37	WAVY	10/01/12	10/01/12	WAVY News 10 @6p	CM	6p-630p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 10 @6p															
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 38	WAVY	09/30/12	09/30/12		CM	6p-7p	-----S	:30	2	\$300.00	P2	0.00	NM	2	\$600.00

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WAVY News 10 Sun 6p															
WAVY News 10 Sun 6p															
SUNDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S					2	\$300.00		0.00			
E 39	WAVY	09/25/12	09/28/12	Tonight Show/Jay Leno CM		1134p-1237a	- TWTF- -	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
Tonight Show w/Leno															
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF- -					4	\$150.00		0.00			
E 40	WAVY	10/01/12	10/01/12	Tonight Show/Jay Leno CM		1134p-1237a	M- - - - -	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
Tonight Show w/Leno															
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$150.00		0.00			
E 41	WAVY	09/29/12	09/29/12	SNL CM		1130p-103a	- - - - - S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S-					1	\$350.00		0.00			
E 42	WAVY	09/30/12	09/30/12	Sun News 11p (Football)CM		1130-12a	- - - - - S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Sun News 11p -- Late															
SUNDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S					1	\$500.00		0.00			
E 43	WAVY	09/25/12	09/28/12	LN M-F CM		11p-1130p	- TWTF- -	:30	4	\$500.00	P3	0.00	NM	4	\$2,000.00
M-F News 10 @11															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF- -					4	\$500.00		0.00			
E 44	WAVY	10/01/12	10/01/12	LN M-F CM		11p-1130p	M- - - - -	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
M-F News 10 @11															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$500.00		0.00			
E 45	WAVY	09/29/12	09/29/12	LN Sa CM		11p-1130p	- - - - - S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
WAVY News 10 @11 Sat															
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S-					1	\$500.00		0.00			
E 46	WAVY	09/25/12	09/28/12	M-F 7-730p CM		7-730p	- TWTF- -	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
M-F 7-730p															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF- -					4	\$600.00		0.00			
E 47	WAVY	10/01/12	10/01/12	M-F 7-730p CM		7-730p	M- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
M-F 7-730p															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$300.00		0.00			
E 48	WAVY	09/25/12	09/28/12	M-F 730-8p CM		730-8p	- TWTF- -	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
M-F 730-8p															
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF- -					4	\$600.00		0.00			
E 49	WAVY	10/01/12	10/01/12	M-F 730-8p CM		730-8p	M- - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
M-F 730-8p															
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$300.00		0.00			
E 50	WAVY	09/29/12	09/29/12	CM		7p-8p	- - - - - S-	:30	2	\$175.00	P3	0.00	NM	2	\$350.00

Order / Rev: 206814
 Alt Order #: 06853834
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/25-10/1 BARACK OBAMA
 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 7-8p											
				Sa 7-8p											
				ENTERTAINMENT THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$175.00		0.00						
E 51	WAVY	10/01/12	10/01/12	Mon Prime Other 2	CM	8-10p	M-----	:30	2	\$1,400.00	P3	0.00	NM	2	\$2,800.00
				Monday 8-10op											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	2		\$1,400.00		0.00						
E 52	WAVY	09/28/12	09/28/12	Fri Hour 1	CM	8p-9p	----F--	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
				Friday 8-9p											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	2		\$500.00		0.00						
E 53	WAVY	09/28/12	09/28/12	Fri Hour 2	CM	9p-10p	----F--	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
				Friday 9-10p											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	2		\$1,000.00		0.00						
E 54	WAVY	09/29/12	09/29/12	Sat Hour 1	CM	8p-9p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				Saturday 8-9p											
				DRAMA ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$100.00		0.00						
E 55	WAVY	09/25/12	09/28/12	Late Night/Jimmy Fallon	CM	1237a-136a	-TWTF--	:30	3	\$60.00	P3	0.00	NM	3	\$180.00
				Late Night w/Jimmy Fallon											
				JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	3		\$60.00		0.00						
E 56	WAVY	09/30/12	09/30/12	NFL Football	CM	NFL Football	-----S	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
				NFL Football											
				SUNDAY NIGHT FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$2,500.00		0.00						
E 57	WAVY	09/30/12	09/30/12	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$700.00		0.00						
E 58	WAVY	09/25/12	09/25/12	Tue Hour 1	CM	758p-9p	-T-----	:30	2	\$1,200.00	P4	0.00	NM	2	\$2,400.00
				Tuesday 8-9p											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$1,200.00		0.00						
E 59	WAVY	09/25/12	09/25/12	Tue Hour 2	CM	9p-10p	-T-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				Tuesday 9-10p											
				GO ON/THE NEW NORMAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,200.00		0.00						
E 60	WAVY	09/26/12	09/26/12	Wed Prime Other 1	CM	9p-11p	--W----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
				Wednesday 9-11p											
				LAW & ORDER: SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	2		\$1,000.00		0.00						
E 61	WAVY	09/30/12	09/30/12	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
				Su 12-1a											
				LEVERAGE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$15.00		0.00						
N62	WAVY	09/29/12	09/29/12		CM	9-11p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00

Order / Rev: 206814
Alt Order #: 06853834
Flight Dates: 09/25/12 - 10/01/12

Advertiser: POL/Obama For America (D)
Product Desc: 9/25-10/1 BARACK OBAMA
Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Prime Other 3											
				Sat Prime Other 3											
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S-	2		\$100.00		0.00						
													Totals	169	\$59,205.00